



Spine Wave Announces the Commercial Launch of the Proficient® Posterior Cervical Spine System

SHELTON, CT – August 15, 2017 – Spine Wave is pleased to announce its entry into the posterior cervical fixation market with the successful completion of a limited market release of the Proficient® Posterior Cervical Spine System. The Proficient® Posterior Cervical Spine System substantially strengthens Spine Wave’s position in the cervical spine fixation market and represents the company’s sixth major new product introduction since 2015. The company will fully launch the Proficient® Posterior Cervical Spine System in October 2017 with the arrival of commercial scale inventory quantities.

The Proficient® Posterior Cervical Spine System is designed to make complex cervical spine surgery easier through its “best in class” angulation capabilities. The system’s foundation is its proprietary universal tri-lobe screw which provides up to 120 degrees of polyaxial angulation. This versatile system accepts both 3.5mm and 4.0mm titanium and cobalt-chromium rods, and is also offered in a 5.5mm thread diameter to accommodate cervicothoracic procedures without the need of a tapered rod. The company is working closely with a select group of surgeons to develop the tools and techniques required to bring the benefits of minimally invasive techniques to posterior cervical fusion surgery.

“The Proficient® Posterior Cervical Spine System is an incredibly versatile and valuable tool for surgeons treating posterior cervical pathology,” said Paul M. Arnold, M.D., Neurosurgeon, Professor and Vice Chair of Research, Department of Neurosurgery at the Kansas University Medical Center in Kansas City, KS. “The tensioned head and high angulation of the system’s novel screw coupled with its state of the art rod persuader makes difficult cases much easier in my hands.”

“We are very excited about this new product introduction, as it is a completely new market segment for Spine Wave and the reception from the surgeons has been overwhelmingly favorable. It was arguably the best limited release we have ever completed,” said Mark LoGuidice, Spine Wave CEO. “We expect to launch one more major cervical product by the end of the year, which will give us a reasonably comprehensive offering with a high degree of product differentiation. As we add new products to complement our well established expandable portfolio, it puts us in a strong position to strengthen our distribution as we strive to attract the best salespeople and distributors.”

About Spine Wave

Spine Wave is a leader in expandable fusion technologies and is committed to continually delivering highly differentiated products to enable improved and less invasive solutions for spine surgeons and their patients. In addition to the Proficient® Posterior Cervical Spine System, Spine Wave also offers many highly differentiated spine technologies, including the StaXx® XD and XD Ti Expandable Devices, the Leva® PX, PF, and AF Interbody Devices, the Velocity® Expandable Interbody Device, the True Position® Pivoting Spacer System, the Sniper® Spine System and the Annex® Adjacent Level System. The company is expanding rapidly and continues to recruit sales managers and independent distributors to fuel growth. For more information on Spine Wave and its products, please visit www.spinewave.com.

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